

MEDIA RELEASE
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Nitro Circus legend Cam Sinclair joins the fight to find a cure for rare skin disease

Australian freestyle motocross rider (FMX) and Nitro Circus legend Cam Sinclair is one of a handful of athletes in the world who has landed a double backflip on a motorcycle, and getting there was every bit as hard as you can imagine — in fact, it almost cost him everything.

After a terrible accident while attempting a double backflip in 2009, Cam was hospitalised in a coma for eight days. He was told he would never ride again. But despite having to learn to walk and talk and function in a basic way again, he was back on a bike in six months.

However, this is nothing compared to challenges that children with Epidermolysis Bullosa (EB) – a group of life-threatening skin disorders that affects individuals from birth – face every day. As a newly announced ambassador, Cam is joining the fight to find a cure for this debilitating disease.

“I have fought and overcome my own health battles, but nothing compares to the ongoing fight that people living with EB face every day. Knowing that sufferers and their families battle against this horrific disease that has no cure makes me even more determined to help join the fight,” said Cam.

“The older I get the more I appreciate the impact my healthy and happy childhood has had on my life – every child deserves that. For years, EB Research Partnership Australia has been at the forefront of finding a cure for this terrible disease and it is a privilege to do what I can to further this cause.”

Regarded as one of the greatest comebacks in action sports history by successfully completing the double back flip again at X Games XVI, winning his first X Games gold medal in Moto X Best Trick. In addition to the double, Cam is known for his World First four-person backflip on a motorbike.

Cam is married to wife Brooke, who is the niece of EB Research Partnership Australia Chairman Scott Didier AM. Cam joins Jonathon Brown, Anna Hutchinson and Emerson Harvey as fellow ambassadors of the not-for-profit organisation.

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About EB Research Partnership Australia:

EB Research Partnership Australia aims to raise funds to invest in science & medical research that will lead to products and therapies for treating and ultimately curing Epidermolysis Bullosa, a group of life-threatening skin disorders that affects individuals from birth.

For further information: <https://www.ebresearch.org.au/>